



Advanced Value Chain Development (AdvVCD)

Building successful value chains

Experience has shown that building a successful value chain can be a taxing process. Often it requires reviewing, and the inclusion of complementary strategies such as cluster development and value chain financing.

Course objectives

This is a one week practical training. The course provides participants with advanced knowledge, skills, and tools to analyze the dynamics of value chains. These enable them to re-design or reposition value chains for enhanced competitiveness

Course content

The one week journey will take participants through detailed review of VCD strategies e.g. sensitivity analysis, comparison analysis, benchmarking, strategies to build winning coalitions and cluster development. Other topics include business model options, financing value chains, monitoring performance and managing impact, monitoring risks and exit strategies.

Participants

This course is created for project officers, managers, and senior programme officers who are actively engaged in equitable private sector development programmes.

Course outline

The first part of the course reviews upgrading strategies looking at ways of building successful coalitions between private sector, public sector and service providers. The second part assesses business model options, financing and end market segments analysis. The third part looks at the implementation and review of VCD programmes

Cost

Place: Arusha Tanzania
Fee: €750 (excl. boarding & lodging)
Duration: 1 week
Dates: 10-14th May 2010
Registration: training@mma-ltd.com