



## **Value Chain Development (VCD) Course**

Collaborating to gain competitiveness in the market

**The private sector is not operating in isolation. Everything that happens upstream or downstream has an impact. This means a thorough understanding of value chains is vital for economic development.**

### Course objectives

To provide participants with knowledge, skills and tools to analyze the dynamics of value chains and to enable them to design and promote proper strategies for value chain development.

### Course outline

The course starts with sub sector selection and analysis. The next part focuses on value chain identification and analysis. The third part looks at building successful value chains. Finally participant study a real life case, and make a presentation.

### Course content

The course follows the process from sub sector selection, to sub sector analysis, then value chain identification, and value chain analysis, and finally to value chain development. A real life case is used during second week to reinforce skills and knowledge gained

### Participants

This course is aimed at project officers, managers, and senior programme officers who wish to promote equitable private sector development.

### Cost

Place: Arusha

Fee: € 1,500 (excl. board & lodging)

Duration: 2 weeks

Dates: 19<sup>th</sup> – 30<sup>th</sup> April,

13<sup>th</sup>-24<sup>th</sup> September 2010

Registration: [training@mma-ltd.com](mailto:training@mma-ltd.com)